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NFL ALUMNI CHICAGO PRESENTS ECHOSMITH AND THE SCORE FOR CHARITY CONCERT JULY 15

*Benefiting the American Cancer Society, Bike Bald and the Gary Comer Youth Center at
Arranmore Farm and Polo Club*

CHICAGO, May 2018 – NFL Alumni Association Chicago will host a benefit concert featuring Billboard Top 40 artists Echosmith and the SCORE on Sunday, July 15th. Proceeds from this event will support three local nonprofit organizations: American Cancer Society, Bike Bald and the Gary Comer Youth Center. Sports and music fans alike are invited to join NFL players and alumni for this philanthropic music experience at Arranmore Farms in Chicago’s Western Suburbs.

NFL Alumni Association is dedicated to supporting their own retired players, coaches, cheerleaders and staff through medical, legal and business services. In addition, the organization funds local, youth-related charities across the country. Together, the two-pronged approach rounds out their mission of: *Taking care of kids and their own.*

“At NFL Alumni Chicago, our fans have supported us throughout our entire careers. To give back, we are dedicated to supporting youth in our respective communities,” said Desmond Clark, President of NFL Alumni Chicago and former Chicago Bears tight end. “The benefit concert is an opportunity for us to engage our fans while supporting essential organizations that save lives and serve the next generation.”

Guests in attendance will enjoy an evening at Arranmore Farms, which will be transformed from a beautiful polo club to a modern concert venue. The rain or shine event will offer VIP ticket holders the opportunity to rub shoulders with NFL legends, enjoy photo and autograph opportunities between sets and listen in on a “Stories From The Game” question and answer session with NFL alumni players before the concert.

Ticket prices start \$45 for general admission and \$150 for VIP. Packages for youth football and cheerleading groups start at \$400 for a 10-pack of tickets. For those looking for the ultimate VIP treatment, Chicago Helicopter Experience (chetours.com) is chartering private luxury helicopter flights for six passengers, from their helipad in Chicago’s South Loop straight to the venue. This package costs \$3,000 and includes round-trip transportation and front row VIP seats for six people, and must be purchased through Chicago Helicopter Experience, space and weather permitting.

Indie pop band Echosmith debuted their first album in 2013, Talking Dreams. Echosmith is best known for their song “Cool Kids,” which reached number 12 on the Billboard Hot 100. The Score rose to fame in 2015 when their track “Oh My Love” was chosen by the British supermarket Asda.

A full list of NFL Alumni and celebrity guests will be released soon. To purchase tickets, please visit www.nflalumnicharityconcert.com.

About the NFL Alumni Association

The NFL Alumni was founded in 1967 and is the most recognizable nationwide group of former NFL players, coaches, staffers, cheerleaders, spouses and Associate members whose mission is to serve, assist and inform former players and their families. The NFL Alumni offers a variety of medical, financial and social programs to help members lead healthy, productive and connected lives, as well as community initiatives under its “Caring for Kids” programs. Pro Football Legends is the commercial marketing name and logo of the NFL Alumni. For more information about the association go to nflalumni.org.

About the American Cancer Society

The American Cancer Society is a global grassroots force of 1.5 million volunteers dedicated to saving lives, celebrating lives, and leading the fight for a world without cancer. From breakthrough research, to free lodging near treatment, a 24/7/365 live helpline, free rides to treatment, and convening powerful activists to create awareness and impact, the Society is the attacking cancer from every angle. For more information about ACS in your community call 312.279.7268 or visit www.cancer.org.

About Bike Bald

Bike Bald Group provides & supportive educational tutoring, art & music therapy for children that are battling childhood cancer & rare life illnesses. Raising awareness throughout the community by the community, the organization comprised of 100% volunteers. Recognizing physical movement and family time are very important, Bike Bald hosts various community bike rides for all to enjoy. The emotional support along the journey is a key factor to both the children and their siblings. Emotional support comes in the form of delivering toys/gifts/cards 365 days a year. Items such as action figures, legos, board games, dolls, arts & crafts, stuffed animals, gift cards, puzzles, coloring books and more. Children supported range from newborn to 18 yrs of age. Mailing gifts to the children individually and the distribution to various clinics & hospitals across the USA. Nearly 25,000 toys/gifts & 43,000 cards were delivered. A registered 501c3 organization. In addition, nearly 150 wishes a year are granted to children, educational, art & music related. For more information please visit www.bikebald.com.

About Gary Comer Youth Center

The Gary Comer Youth Center opened in 2006 and provides a safe and supportive environment for youth after school, on weekends and during school. Our mission is to ensure all students graduate high school prepared for college and careers. We are committed to developing the full potential, talent and skill of young people from grade school through college graduation. The youth center, located on Chicago's South Side, is the cornerstone of the Comer Education Campus. To learn more, visit www.garycomeryouthcenter.org.

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